



ABOUT PRIMERA

Primera is a privately owned and operated company employing over 400 staff across Arizona, Colorado, Nevada, California and New Mexico. It offers a full service of consultation, design, purchase, delivery and installation in the complementary offering of cabinetry, countertops, flooring and window covering products to a range of diverse customers including home builders, home centers, commercial developers, general contractors, interior designers and retail customers.

WHY CHOOSE PRIMERA FOR YOUR COMMERCIAL DESIGN PROJECT?

- 40+ years of experience
- High level of precision and skill
- On-time, on-budget installation
- Experience handling custom-made materials
- Unparalleled selection of interior design products
- Renowned design center and cutting-edge VEO Design Studio software

MARKET SECTORS

BARS AND RESTAURANTS

Let us help you create a space that is not only on-trend and inviting, but with flooring that is durable enough to handle the heavy foot traffic, inevitable spills, and other distinct challenges that come with owning a bar, café, or restaurant business.

HOTELS AND HOSPITALITY

From the lobby and reception area to the individual guest rooms, Primera helps you make a stunning impression with your hotel or resort design project. We have worked extensively with high-end properties like the Hilton Tucson East and the Kimpton Hotel Palomar in downtown Phoenix.

EDUCATIONAL INSTITUTIONS

Our commercial division gets an A+ in interior design planning and installation for schools and universities. From the cafeteria to the classrooms, we raise the bar in creating spaces that not only inspire learning and collaboration but also stand up to heavy foot traffic over time.

ENTERTAINMENT AND ATHLETIC FACILITIES

When Primera completed the flooring installation for the Arizona Cardinals training facility, their head coach at the time remarked, "This renovation is unbelievable. I can't imagine a better facility in the NFL right now." Just think what we could do for your venue.

RETAIL BUSINESSES AND SHOPPING CENTERS

Innovative design elements can go a long way toward enticing customers into your retail building. Work with Primera Commercial to select and install the ideal flooring and design elements, and we will get the job done quickly and efficiently so you can get back to business as usual.

HEALTH CARE FACILITIES

Clean. Long-lasting. Easy to maintain. Primera provides countless flooring options for hospitals, medical offices, assisted living facilities, and other health care settings that are both functional, affordable. Ask about our non-slip and water-resistant flooring options for safety and stability.

OFFICE AND RESIDENTIAL BUILDINGS

Primera recently completed a full-scale design project for Grand Canyon University, where our team installed flooring, cabinetry, and countertops in the student residences at GC Square Apartments. This is just one example of our broad reach in the commercial design industry.



FLOORING



COUNTERTOPS



CARPET



TILE



CABINETS



WINDOW COVERINGS

RECENT PROJECTS

GC: McCarthy
Project: Mirabella at ASU
April 2021

Scope of Work:
Tile Floors & Walls in
Common Areas



GC: Hunt/Penta
Project: West Valley Resort
May 2019 – April 2020

Scope of Work:
Carpet, Resilient &
Wood Floors



GC: Haydon
Project: Ottawa University
May – October 2019

Scope of Work: Carpet
Resilient, Rubber Floors,
Tile Floors & Walls



GC: Mortenson
Project: Great Wolf Lodge
April – July 2019

Scope of Work:
Carpet (Labor Only)
Resilient Floors



GC: Whiting-Turner
Project: The Grand
March – July 2019

Scope of Work:
Stone and Wood Floors
Tile Floors & Walls



GC: Haydon
Project: SHRMC Medical
Office (Common Areas)
December 2018 – April 2019

Scope of Work:
Carpet, Resilient, Tile
Floors & Walls



1311 W. 21st St,
Tempe, AZ, 85282
Phone: (480) 829-0054

www.primera.net

